



Smyrna Garden Tour

Sponsorship Opportunities

The annual Garden Tour, Keep Smyrna Beautiful's signature event, highlights innovative private gardens within Smyrna. Designed to engage and educate, attendees walk away inspired to beautify and enhance their own homes and neighborhoods. Sponsors of this event have the opportunity to engage with 200-300 Smyrna and other local residents the day of the event, 1,000+ email subscribers, and 3,500+ social media followers of Keep Smyrna Beautiful.

Proceeds from this event support programs and events like school beautification grants, environmental studies scholarships for Smyrna students, city-wide litter cleanups, recycling education, and other environmental stewardship efforts. Keep Smyrna Beautiful's mission is to create a clean, green, and beautiful Smyrna where every member of the community strives to be a responsible steward of the environment.

Saturday, May 4th, 2024

10:00am- 4:00pm

Taylor-Brawner House

3182 Atlanta Road SE, Smyrna, GA 30080



SPONSORSHIP OPPORTUNITIES

Jonquil Sponsor | \$5,000

- Headline sponsor of the Garden Tour
- Logo displayed as top sponsor on yard signs at all gardens and the tea room.
- Logo receives top billing in event banner, e-communications, program, social media posts, flyer, tea room tabletop displays, poster, digital ticket website, printed ticket, and newspaper ad.
- Individual social media posts recognizing as the top sponsor.
- Logo on Garden Tour webpage with link to your website.
- Exhibit table at the tea room.
- 30 complimentary tickets.

Total estimated reach: 35,000

Hydrangea Sponsor | \$2,500

- Logo displayed at four gardens on the tour.
- Logo recognition in event banner, website, e-communications, program, social media posts including individual recognition, flyer, tea room tabletop displays, poster, digital ticket website, and newspaper ad.
- Exhibit table at the tea room.
- 20 complimentary tickets.

Total estimated reach: 28,000

Rose Sponsor | \$1,000

- Logo displayed at two locations on the tour.
- Logo recognition in event banner, website, e-communications, program, tabletop display, social media posts, flyer, poster, and newspaper ad.
- 10 complimentary tickets

Total estimated reach: 25,000

Magnolia Sponsor | \$500

- Logo recognition at one location on the tour.
- Logo recognition in event banner, website, e-communications, program, tabletop display, poster, flyer, and limited social media posts.
- Five complimentary tickets.

Total estimated reach: 7,800

Iris Sponsor | \$250

- Name recognition in event banner, website, limited e-communications, tabletop display, and program.
- Two complimentary tickets.

Total estimated reach: 5,500

Fern Sponsor | \$100

- Name recognition in event banner, tabletop display, program, and website.
- One complimentary ticket.

Total estimated reach: 3,500



Sponsor Benefits	Fern Sponsor	Iris Sponsor	Magnolia Sponsor	Rose Sponsor	Hydrangea Sponsor	Jonquil Sponsor
Headline sponsor & top billing						
Exhibit table in tea room						
Logo recognition on digital ticket website						
Logo recognition in newspaper ad						
Logo recognition in poster & flyer						
Logo recognition at garden			1 garden	2 gardens	4 gardens	All gardens
Recognition in social media posts			Limited	All group posts	Group & individual posts	Group & individual posts
Recognition in e-communications		Limited				
Recognition in tabletop display, event banner, program & website						
Complementary Ticket	1 ticket	2 tickets	5 tickets	10 tickets	20 tickets	30 tickets
Estimated Reach	3,500	5,500	7,800	25,000	28,000	35,000

SPONSORSHIP FORM

Saturday, May 4th, 2024, Taylor-Brawner House, 10:00am- 4:00pm

Sponsorship form, payment, and logo (when applicable) are required by Wednesday, March 4, 2024 in order to be included in aforementioned promotional materials. Logos should be sent via email to ksbinc15@gmail.com.

Confirm Sponsorship Level

- | | |
|---|--|
| <input type="radio"/> Jonquil (\$5,000) | <input type="radio"/> Magnolia (\$500) |
| <input type="radio"/> Hydrangea (\$2,500) | <input type="radio"/> Iris (\$250) |
| <input type="radio"/> Rose (\$1,000) | <input type="radio"/> Fern (\$100) |

Contact Information

Name

Company/Organization

Email Address

Phone Number

Payment Options

Make check payable to Keep Smyrna Beautiful

Send to:

Keep Smyrna Beautiful
3475 Lake Drive SE
Smyrna, Georgia 30082

Pay online through PayPal by scanning the QR code



Contact

ksbinc15@gmail.com
770-431-2863